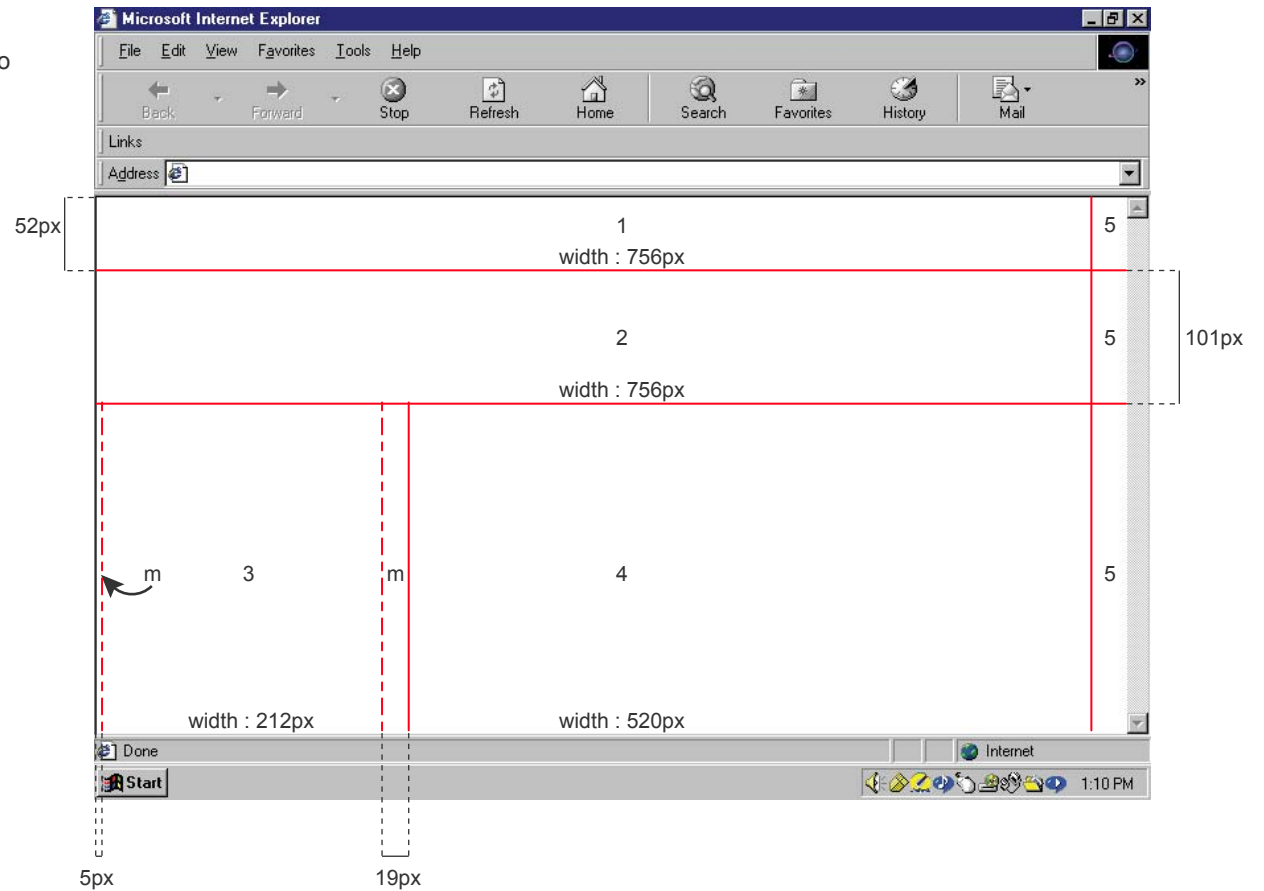**GENERAL GRID**

These vertical and horizontal concepts are combined to form a grid. This grid defines and maintains consistent positioning of the elements over the entire site.

1 : ChevronTexaco logo and navigation

2 : Agbami logo, global and secondary navigation and utilities

3 : Secondary content area (task boxes and additional information)

4 : Primary content area

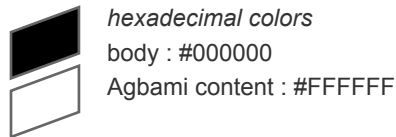5 : Empty areas when window is expanded

m : Margins

TEXT COLORS

Text colors for the *Agbami* site are specified in CSS. By using specific colors for different types of text users learn the system of navigation once, and are able to follow the same visual cues throughout their visit.

Body Text

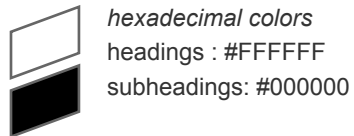Unlinked body text color is always black. Content in the Agbami bar is always white.

classes
[placeholder]

hexadecimal colors
body : #000000
Agbami content : #FFFFFF

Gadget Headings and Subheadings

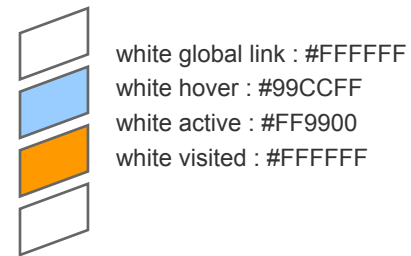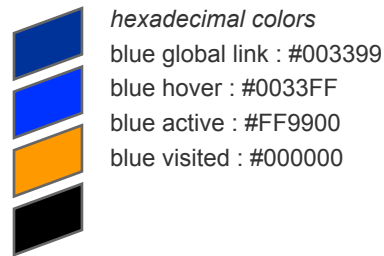Unlinked headings (on blue) are always white. Unlinked subheadings (on light orange) are always black.

classes
[placeholder]

hexadecimal colors
headings : #FFFFFF
subheadings: #000000

Global and Utility Navigation Text

Text appearing in the site's primary, secondary, and utility navigation. Primary and secondary navigation is never underlined, utility navigation is always underlined.

classes
[placeholder]

hexadecimal colors
blue global link : #003399
blue hover : #0033FF
blue active : #FF9900
blue visited : #000000

white global link : #FFFFFF
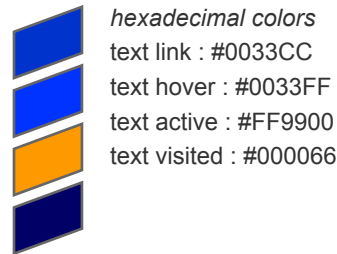white hover : #99CCFF
white active : #FF9900
white visited : #FFFFFF

Body Text Navigation

Link text color depends on whether the link has or hasn't been visited. Body text links are always underlined.

classes
[placeholder]

hexadecimal colors
text link : #0033CC
text hover : #0033FF
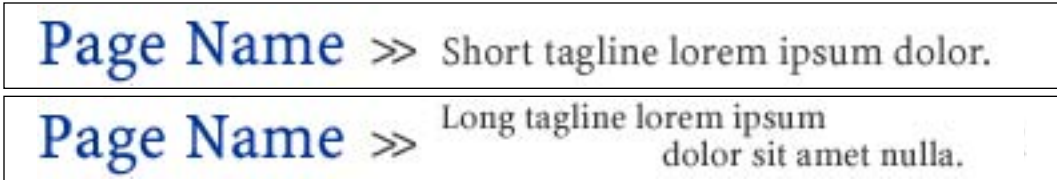text active : #FF9900
text visited : #000066

TYPOGRAPHY

Consistency of typography is essential in communicating a brand of high quality. Additionally, as with consistent use of color, consistent typography facilitates usability by allowing users to become familiar with elements of the design.

All content except page titles is represented using *Arial*. This includes the primary and secondary navigation, utilities, image links, headers, subheaders and body text.

Page titles are defined using *Minion*. This font is specified in the *ChevronTexaco* brand guidelines.

Page Name >> Short tagline lorem ipsum dolor.

Page Name >> Long tagline lorem ipsum dolor sit amet nulla.

This graphical type treatment should be used for all page titles. Taglines should only be doubled if they cannot fit on one line, within the finished size width constraint.

font face : minion web regular
page name size : 30px   color : #003399   leading : auto
>> and two spaces buffer size : 21px   color : #333333   leading : auto
short tagline size : 18px   color : #333333   leading : auto
long tagline size : 16px   color : #333333   leading : 14px
aliasing : crisp
attributes : graphic
finished size : 519 x 30px
resource : agbami_titles.psd
note : graphic text should be kerned to correct letterspacing

GLOBAL NAVIGATION   GLOBAL NAVIGATION   SECONDARY NAV

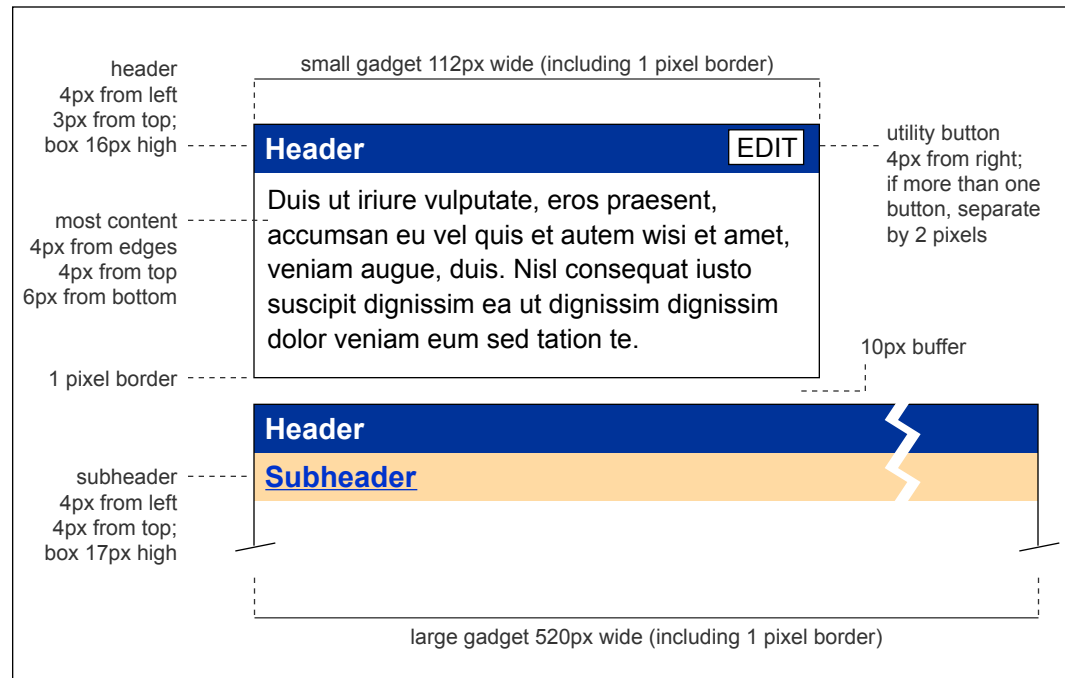This type treatment should be used for the Agbami global navigation. The selected section is blue text on white. Other sections are white text on blue. Secondary navigation uses the same type treatment as blue text on white, but no box is visible.

font face : arial regular
size : 9px
text color on white : #003399
text color on blue : #FFFFFF
attributes : HTML, uppercase, centered
global box size : 107px x 14px

GADGET ELEMENTS

Content is largely contained in boxes or "gadgets." Gadget boxes come in two sizes, and the content within is consistently placed, allowing for margins.

small gadget 112px wide (including 1 pixel border)

header
4px from left
3px from top;
box 16px high

Header EDIT

utility button
4px from right;
if more than one
button, separate
by 2 pixels

most content
4px from edges
4px from top
6px from bottom

Duis ut iriure vulputate, eros praesent, accumsan eu vel quis et autem wisi et amet, veniam augue, duis. Nisl consequat iusto suscipit dignissim ea ut dignissim dignissim dolor veniam eum sed tation te.

1 pixel border

10px buffer

Header

subheader
4px from left
4px from top;
box 17px high

Subheader

large gadget 520px wide (including 1 pixel border)

PAGE DIMENSIONS

Illustrated on this page are width and height dimensions for the Agbami portal pages.

overall fixed width : 756px

variable margin

height : 52px

height : 72px

height : 29px

height : 50px

margin : 10px

box width : 520px

box width : 212px

margin : 5px

margin : 19px